

Exam. Code : 105402

Subject Code : 1368

**Bachelor in Business Administration 2<sup>nd</sup> Semester**

**PRINCIPLES OF MANAGEMENT**

**Paper—BBA-204**

Time Allowed—3 Hours]

[Maximum Marks—50

**Note :—** Attempt **five** questions selecting **one** question from each Section. You may attempt **fifth** question from any Section. Each carries **10** marks.

**SECTION—A**

1. Management is both an art and a science. Discuss your opinion on the statement.
2. Discuss the various classical schools of thought, indicating the learnings of each School.

**SECTION—B**

3. Explain the various theories and types of Organisation.
4. Discuss the meaning and significance of planning.

**SECTION—C**

5. Define departmentation. Discuss its types.
6. Authority and responsibility go hand in hand. Comment.

**SECTION—D**

7. Discuss the principles and techniques involved in coordination.
8. Explain the importance of various theories of motivation in motivating the employees.

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